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Minneapolis-Based IT Consultant Dr. Charles Blilie
Explores the Issues of Computer Modeling in New Book

Minneapolis, November 19, 2007 — *The Promise and Limits of Computer Modeling* by Dr. Charles Blilie explores the topic of computer models and simulations as a source of knowledge.

“Computer models and simulations increasingly affect each of our lives, often in ways we are hardly aware,” said Dr. Blilie. “Important decisions on global climate change, automotive and airport safety, economic policy, national security, and new medical advances are based on modeling and simulation. Every time we glance at tomorrow’s weather forecast and dress accordingly, we are relying on a computer model.”

The new book defines models as abstract images of systems and presents a process of building models and simulations from a system analysis

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perspective. Dr. Blilie wrote the book for researchers and professionals in software engineering, programming, and computational physics, as well as interested lay people.

Dr. Blilie works as a technology and business architect for Trissential, a management consulting company specializing in business improvement. “*The Promise and Limits of Computer Modeling* is an eye opener in terms of just how dependent modern society has become on simulations,” said Michael Vinje, PMP, Trissential co-founder. “Every professional involved in computer modeling, as well as those interested in the implications of simulation on business performance, government, and society, should read this exceptionally well written and interesting book.”

The Promise and Limits of Computer Modeling was published by World Scientific and copies may be purchased for \$78 at www.worldscientific.com and www.amazon.com. Dr. Blilie’s first book, *The Image as Information: A General Theory of Sensors and Sense Data*, is also available at amazon.com. He earned a Ph.D. in physics at the University of Minnesota. Dr. Blilie resides in Arden Hills, Minnesota, with his wife, Shelley, who is an adjunct lecturer in physics at the University of St. Thomas.

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About Trissential

Trissential, www.trissential.com, specializes in business improvement and IT project implementation. Trissential essentialists help companies achieve desired results through the alignment of strategy with efficient management and exceptional IT project implementation. Trissential, with offices in Minneapolis and Milwaukee, develops Projecy[®] brand project-management maturity tools.