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FOR IMMEDIATE RELEASE

February 21, 2007

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Two Senior Business Leaders Join Trissential

Minneapolis – February 21, 2007 – Two senior business leaders recently joined Trissential, a management consulting company specializing in business improvement.

Jim Mohs was named a Trissential Principal and Vice President of Business Development. In addition to leading the sales effort, Mohs holds significant responsibilities for customer satisfaction and recruitment of the firm's consultants. He brings more than 20 years experience to his new position, most notably as Vice President of National Operations and Partner at BORN, now Fujitsu Consulting, and Partner at Computer Sciences Corporation (CSC).

Bruce Barchus was appointed a Trissential Principal and Strategic Planning Practice Leader. In this position, Barchus consults with c-level

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executives on effective growth strategies — initiative development, selection, and prioritization. During his 20-year-career, Barchus has served as the COO of Gateway Plastics, a partner with the Sycamore Group (Wipfli), and CIO of Strong Capital Management. He began his career with Anderson Consulting, now Accenture.

“Two things set us apart as a management consultancy,” said Michael Vinje, Principal and co-founder. “The first is our Essential Business Model™ that effectively aligns strategy, management, and project execution to deliver business value. The second is the caliber of our ‘Essentialists’ [our employees], as the hiring of Jim Mohs and Bruce Barchus demonstrates.”

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About Trissential

Trissential focuses on improvement in its management consultancy practices — in helping companies make better decisions at every level of the organization, from product to process to market innovation. Trissential’s approach recognizes the interdependency of the three essentials — strategy, management, and execution. The first essential is *effective strategy* — initiative development, selection, and prioritization. The second essential emphasizes *efficient management* — scope, schedule, and business control. The third essential encompasses *exceptional execution* — analysis, design, and project implementation. With the insight, tools, and skills that Trissential provides, the firm’s “Essentialists” help clients understand how success is only truly achieved when the three essentials work together. As a result of the Trissential experience, companies are radically changing how they think and act and are rapidly increasing the value of their organizations. Trissential employs more than 35 senior-level consultants at offices in Minneapolis and Milwaukee. For more information, contact Jim Mohs, 952-595-7970, and visit the company’s website at www.trissential.com.