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Business Development Professional Scott Swanson Joins Trissential

— Swanson Comes To Trissential from Granite Pointe Partners —

Minneapolis – October 7, 2008 – Trissential, a business improvement and project implementation company, announced today that Scott Swanson joined the firm as vice president of business development.

Swanson has more than 15 years management experience in business development, sales, and marketing. Most recently, Swanson was vice president of sales at IT management services firm Granite Pointe Partners in Plymouth. Prior to that, Swanson was a partner at Pragmatek Consulting Group, Minneapolis, where he held responsibilities for growing the firm's enterprise resource planning (ERP) practice.

"Based on my background in ERP business development, I was attracted to the growth opportunities of Trissential's JD Edwards practice," Swanson said. "Equally as important in my decision to join Trissential was the ability of the

company to attract truly exceptional senior consultants, the company's culture and processes, and the Essential Business Model™ for achieving business excellence.”

“Our JD Edwards practice, in particular, is going to benefit from Scott's ability to connect with senior managers,” said Michael Vinje, Trissential principal and cofounder. “With his stellar record in business development, Scott could have gone anywhere. I'm proud that he chose Trissential.”

Swanson is a graduate of Gustavus Adolphus College, St. Peter, Minnesota, where he earned a Bachelor of Arts degree in business administration.

For more information on Trissential, including JD Edwards ERP implementations and upgrades and the Essential Business Model™ for achieving business and organizational excellence, call 952-595-7970 or visit www.trissential.com.

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About Trissential

Trissential, www.trissential.com, specializes in business improvement and project implementation. Trissential essentialists help companies achieve desired results through the alignment of strategy with efficient management and exceptional project implementation. The company also offers clients specialized practices for Enterprise Resource Planning, JD Edwards, and the Public Sector. With offices in Minneapolis, Milwaukee, and Madison, Trissential serves clients in the upper Midwest.