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Trissential Adds to Management Consulting Depth with C-level Hire

Former CIO strengthens firm's strategy, enterprise applications and business process management capabilities

MINNEAPOLIS, MN, June 27, 2011 — Trissential, a management consultancy focused on business improvement, has hired Bill McGarry, a former Chief Information Officer (CIO) as a senior consultant to strengthen its capabilities in strategic planning, enterprise applications and business process management (BPM). With this addition, Trissential – which experienced nearly 60 percent revenue growth in 2010 and was named a 2011 Top Workplace by the *Star Tribune* – adds C-level expertise to its team of seasoned “Essentialists.”

“Our Essentialists are passionate about the Essential Business Model – Trissential’s unique approach to improvement in the areas of strategy, management and execution,” said Michael Vinje, who along with Keith Korsi is a cofounder of Trissential. “This addition is another example of our ability to hire and retain senior-level consultants who share our fervor for improvement.”

Korsi added, “Bill’s unique ability to bring diverse leaders together to clarify strategic objectives based on business needs is a significant asset to our

consultancy. Bill has walked the walk at Fortune 100 companies and brings that invaluable experience to our clients.”

Bill McGarry joins Trissential as a Senior Essentialist in the consultancy’s E1 Strategy practice. McGarry has more than 30 years experience delivering complex transformational solutions in business and information technology. His extensive leadership background includes several CIO and Vice President positions with leading healthcare and medical device companies.

As CIO of St. Jude Medical, McGarry established the first enterprise-wide governing “Business Advisory Board” to ensure alignment between business needs and technology investments. At Smiths Medical, McGarry led the charge to establish business process management and disciplined process modeling.

Prior, McGarry was Vice President of Enterprise Applications for Medtronic where he spearheaded a program for utilizing common global, integrated core processes using SAP.

McGarry is President of the Minnesota chapter of the Association of BPM Professionals. He holds a Bachelor of Arts degree from Lourdes College.

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About Trissential

Trissential, www.trissential.com, is a regional management consultancy focused on business improvement. The firm is passionate about helping clients build effective strategies, efficient management and exceptional execution through the right mix of process, discipline and rigor. Trissential offers expertise in a wide range of industries, plus specialized practices for Enterprise Resource Planning and Supply Chain, JD Edwards and Public Sector.

With offices in Minneapolis, Minnesota, and Madison and Milwaukee, Wisconsin, Trissential serves clients in the upper Midwest.