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Trissential Continues Award Winning Streak

Consultancy's growth and workplace recognized nationally and locally

MINNEAPOLIS (August 25, 2011) — Trissential – a business improvement consultancy – has again been recognized with multiple growth and workplace awards. With nearly 60 percent revenue growth in 2010 and a recent distinction as a *Star Tribune* “Top 100 Workplace,” Trissential builds on its [growing list of accolades](#):

- For the third year in a row, Trissential has been named to the prestigious **Inc. 5000** – *Inc.*'s ranking of the U.S.' fastest-growing private companies
- *The Business Journal Serving Greater Milwaukee* has named Trissential a “**2011 Fastest Growing Firm.**” Winning companies in this annual awards program have recorded a profit for the last three years
- Trissential has been named one of the “**50 Most Engaged Workplaces™ in the United States.**” This annual award recognizes top employers that display leadership and innovation in engaging employees

“These accolades validate that the Essential Business Model – our unique approach to business improvement – is resonating in our markets,” said Michael

Vinje, principal and co-founder of Trissential. “Our momentum has continued through 2011 as more clients experience the value of our expertise in strategy, management and execution.”

A Midwest-based consultancy, uniquely positioned between the “big five” and staffing firms, Trissential ranked number 13 on the *Minneapolis/St. Paul Business Journal's* 2011 list of the “Twin Cities’ Largest Management Consulting Firms,” climbing from number 18 in 2010. And, the *Business Journal Serving Greater Milwaukee* placed Trissential at number 22 on its 2011 list of the “25 Largest Management Firms in Milwaukee.”

“This recent recognition is a tribute to the dedication and hard work of our Essentialists, who share our passion for improvement. Our revenue growth continues to outpace the competition and we credit that to the tremendous partnerships we have with our clients,” said Keith Korsi, who along with Michael Vinje is principal and co-founder of Trissential.

About Trissential

Trissential, www.trissential.com, is a regional management consultancy focused on business improvement. The firm is passionate about helping clients build effective strategies, efficient management and exceptional execution through the right mix of process, discipline and rigor. Trissential offers expertise in a wide range of industries, plus specialized practices for Enterprise Resource Planning and Supply Chain, JD Edwards and Public Sector. With offices in Minneapolis, Minn., and Madison and Milwaukee, Wisc., Trissential serves clients in the upper Midwest.

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