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Trissential Triples Office Space and Makes Strategic Hires

New office and senior-level staff support firm's expansion plans

MINNEAPOLIS, MN (Oct. 3, 2011) — Trissential, a management consulting firm focused on business improvement, has moved from 3,800 to more than 12,000 square feet of office space to accommodate its growing consultancy. The firm's new headquarters is located at 1905 East Wayzata Boulevard, Suite 333, Minneapolis, Minnesota 55391. In addition, Trissential continues to strengthen the breadth of its team with strategic hires in sales and employee programs.

"It's an exciting time to be at Trissential," said Keith Korsi, who along with Michael Vinje is a cofounder of Trissential. "We're thrilled with the expansion opportunities in our new space, and to be strengthening our sales force and operations team with senior-level talent."

Vinje added, "Our high client satisfaction numbers and continued revenue growth demonstrate the strong demand for improvement consulting

engagements and solidify Trissential's market leadership position. Our team has built something special."

Room for Growth

The 12,000 square-foot office – which Trissential has branded and customized to meet its needs – includes ample work space for the company's growing employee base, and features a cutting-edge training room for client programs and Trissential University (Tri-U) employee events.

Sales Force Expansion

With nearly 60% revenue growth in 2010, Trissential has steadily added to its sales force. Most recently, Trissential welcomed Cindy San Hamel to its Minnesota sales team as Senior Account Manager. San Hamel brings 15 years of professional services experience, including sales of project and program management, and business analysis for the financial services sector. She holds a bachelor's degree from the University of Wisconsin – Eau Claire.

Trissential also hired Warren Lillund as Account Manager in its Milwaukee, Wisconsin location. Lillund brings more than 30 years of sales and executive management experience to the growing Trissential team. His extensive career began with 13 years at Xerox, followed by executive roles with several Wisconsin-based companies. Lillund received his bachelor's degree from the University of Wisconsin – Oshkosh.

Emphasis on Employee Programs

Lynae Peterson is Trissential's first Director of Employee Programs. In this role, Peterson is responsible for managing the company's employee benefits and

internal communications programs, including Tri-U and Trissential's Community Enrichment Program (TRICEP).

Peterson has 15 years of employee communications and marketing experience with organizations such as Best Buy and BORN. Her latest role was as Assistant Executive Director at the American Council of Engineering Companies of Minnesota where she managed programs for more than 150 consulting engineering firms. Peterson holds a bachelor's degree from St. Cloud State University.

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About Trissential

Trissential, www.trissential.com, is a regional management consultancy focused on business improvement. The firm is passionate about helping clients build effective strategies, efficient management and exceptional execution through the right mix of process, discipline and rigor. Trissential offers expertise in a wide range of industries, plus specialized practices for Enterprise Resource Planning and Supply Chain, JD Edwards and Public Sector.

With offices in Minneapolis, Minnesota, and Madison and Milwaukee, Wisconsin, Trissential serves clients in the upper Midwest.