

We make big bigger.

SUPERVALU

When the world's top-five grocery supplier announced a merger with the third largest grocery store chain, you can almost imagine the antacid stockpiling going on in IT. But with the right process in place, pain is not a prerequisite.

That's why SUPERVALU turned to Trissential when they folded Albertsons into the family. In any highly automated, data-driven situation, it's critical to merge business processes, technology and systems in the right way. Albertsons had 29 different workstream teams, each providing input into executive decisions in a slightly different format. Our job was to manage the data consolidation, storage and representation, and to create a more intuitive and useful portfolio planning process for SUPERVALU.

With four teams to each take on a critical aspect of the project—business and technical, portfolio, governance and knowledge—we were able to structure the necessary work along natural joints. By linking technical aspects to business

processes, we clarified analysis of project impact. We resolved issues in governance structures that made collaborative teams function more smoothly. And all discrepancies were highlighted in both data and numeric formats to make issues easier to understand.

As a result, we were able to create a realistic roadmap that achieved the reorganization goals and financial objectives—with a better way to analyze and use results. Ultimately, Trissential made a difficult process manageable, fast and profitable.



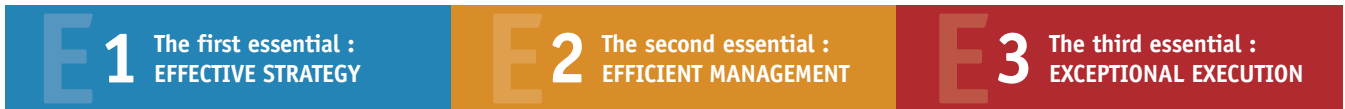
Trisstantial changes how businesses improve through the Essential Business Model.

Trisstantial is a management consulting and project execution organization specializing in business improvement. Three key ideas—to lead, manage and execute—are at the core of what Trisstantial provides our clients that range from Fortune 100 firms to leading universities.

As a result, our business and technology solutions vastly improve decision making at every level of the organization. This has to do with our unique approach: we recognize the interdependency of the three essentials—strategy, management and execution—and understand how success is only truly achieved when they work together. This is the Trisstantial difference and the Trisstantial advantage.



OVERVIEW OF THE ESSENTIAL BUSINESS MODEL



Strategic planning that works as well on the spreadsheet as it does in reality.

The executive level of any organization is tasked with selecting and prioritizing the right work—and making sure the business architecture is built to handle it. Trisstantial's expertise and tools allow you to focus on the work that delivers the highest value by planning with greater clarity.



A clear view of the daily details.

The complexity of business has evolved beyond the tools that management has used for decades. But with a better, more comprehensive toolbox like Trisstantial provides, you can manage projects so they come in on time and on budget. Trisstantial's work in this area makes estimating, scheduling and controlling a strength of your organization—which vastly improves both your strategic E1 planning and E3 execution.



The right details to create the ideal product.

E3 offers a tactical approach to executing every project with the highest degree of precision. The Trisstantial process identifies risks early, puts in place all necessary metrics, allows efficient design and development, makes testing more effective, and reduces any deployment bumps.

For more details about Trisstantial and the Essential Business Model, visit Trisstantial.com.

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